



trueecall

fostering trust

Have you  
already **lied**  
today?



People lie.

Deception becomes  
a widespread  
human trait.

# Persons & business cases — Various complex reasons



Avoiding conflict



Gaining advantage



Protecting others feeling



Preserving self- esteem



In an attempt to get benefits

# Deception Detection.

Imagine a world  
where deception  
serves no purpose.

# Deception Detection till now



## HUMAN / PROFILERS

- Low accuracy
- Based on intuition
- Depends on interpretation

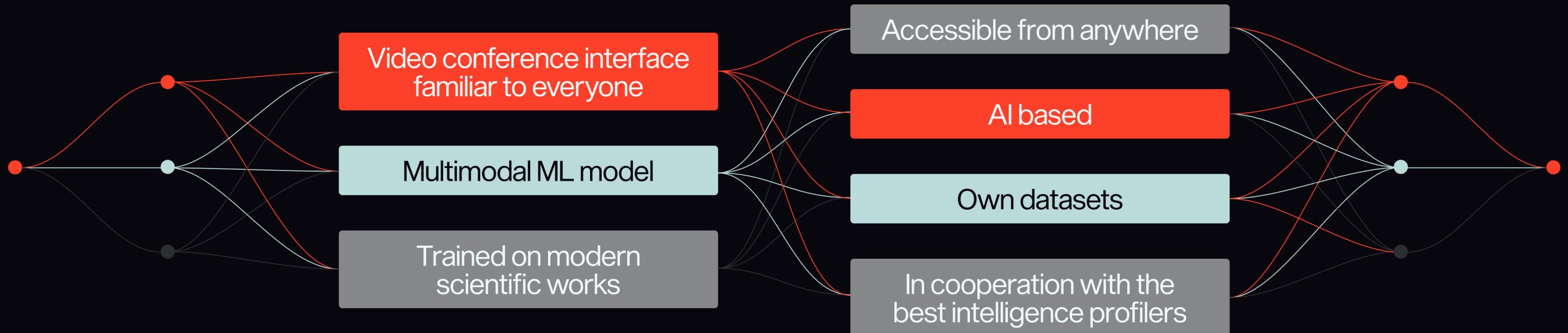


## POLYGRAPH

- Physical contact
- Stressfully
- Subjectiveness
- Humiliating

# truecall.

# Online conference deception detection



# AI. Real time analysis:

- Micro-expressions (brief, subtle, and involuntary facial expressions: 1/25-1/5s)
- Macro-expressions
- General facial expression made up of all inputs
- Head position
- Blinking
- Gestures

Continuous learning system



Trained on **350** open  
datasets and **550**  
proprietary ones

Today we can detect deception  
with a probability higher than 57%

And we are increasing this figure by  
**0.07% every day**

# Almost borderless **market**

We are working on compatibility with popular video conferencing software



openVidu

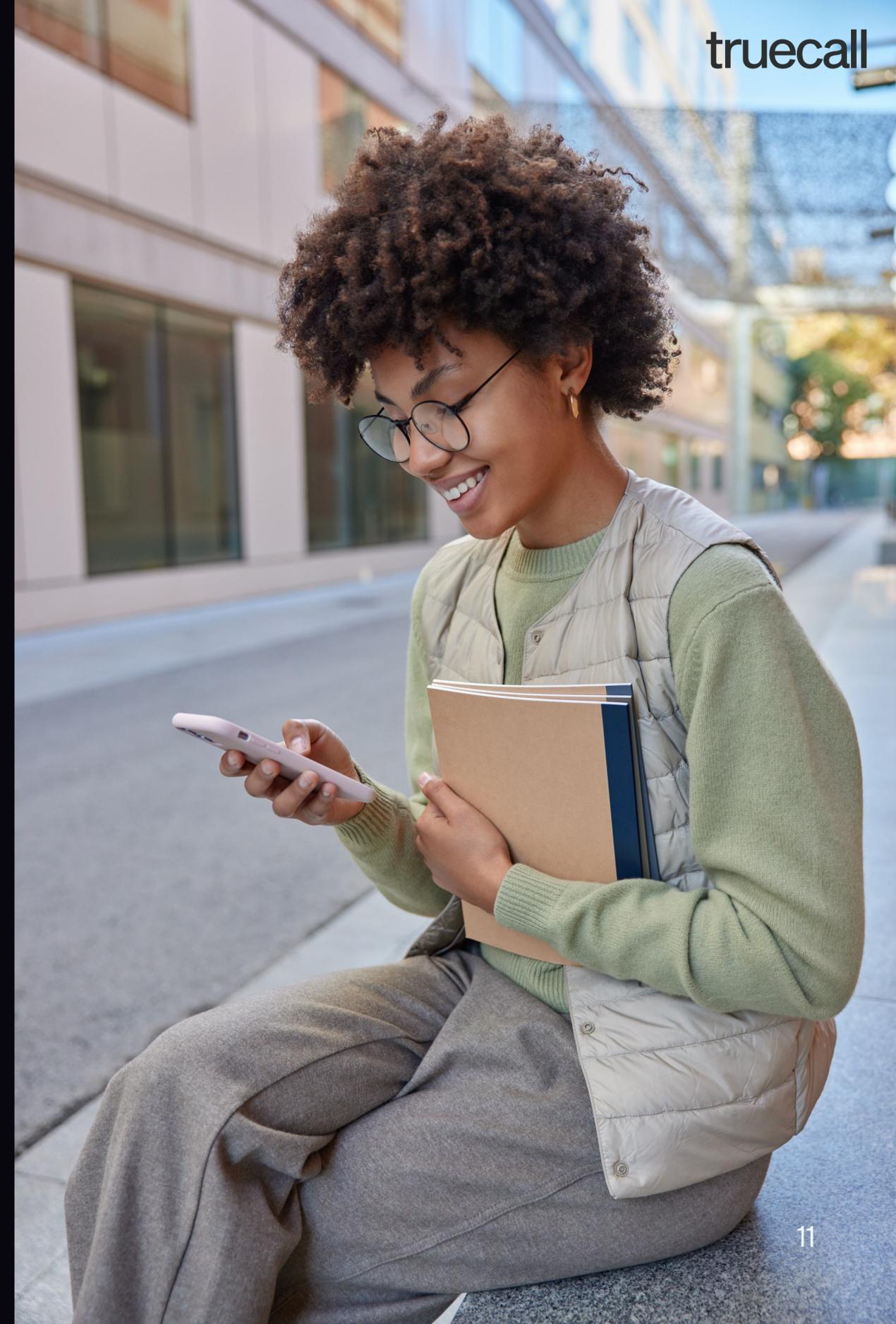


Google Meet

**7B now =**  
**>9B in 2027**

700 mln users daily & rises

Half of them would definitely want to uncover any lies told to them today.



# And we know this for sure..

1300

Invited to Open Alpha

70%

Continue to use alpha after the monthly period

903

Current number of active users

WE INVESTED MORE THAN 300K

# And we need 500k to:

01

Capture the market quickly

02

Switch to Open Beta

03

Increase accuracy up to 70%

04

Reach the point of 100k users

05

Parse the database of unique datasets that beta users will bring us

06

Hype on AI

# Advisors:



**Mr. Savu Sorin**  
Expert Polygraph Examiner

Seasoned polygraph expert with over two decades of experience, including work within the Foreign Intelligence Service and collaboration with institutions such as the Canadian Security Intelligence Service. He has been instrumental in advancing polygraph techniques, contributing to the development of standards within various state institutions and participating in international projects tackling fraud and corruption investigation.



**Volodymyr Reznichenko**  
Expert Polygraph Examiner

Working since 2008. Member of the Ukrainian Polygraph Association. Graduated from the Polygraph test school in 2008. In 2017 completed the training on Stimul Test and gained the certification Stimul Test Expert. In 2018 improved qualification on the Stimul Test. Work with family problems, HR screenings, crimes and investigations.



Fostering trust ↔ Building Trust

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deception detection